

THE MLS IN ACTION

The multiple listing service (MLS) marketplace connects buyers and sellers of real estate in the U.S. through their respective agents. The MLS gives first-time, low-income and other buyers better access to the American dream of homeownership, while also exposing the greatest number of potential buyers to someone selling a home.

WHAT THE MLS DOES FOR YOU:

Largest database of
available homes



Most up-to-date home
status information



Maximized visibility
of homes for sale



Accurate property
information



Facilitates cooperation
between buyer and
seller brokers



Equal opportunity for all
home buyers and sellers



Easy to find the agent
selling the home



Level playing field
between large and
small brokerages



A WORLD WITHOUT THE MLS:

No centralized source
of available homes



Outdated home
status information



Fewer homes for buyers
to choose from on real
estate websites



Inaccurate property
information



Buyers/sellers would
likely have to pay to list
on websites



Residents without access
to brokerages would
have fewer options



Inconsistent broker
information in listings
across marketplace



Markets become
broker-controlled

